



Work Experience

Oct 2023 - Feb 2025

Operations Manager – BRILLIBRILLIANT/UNICORN | bbuc GmbH - Vienna, AT

E-commerce sports apparel start-up known for bold brand identity, cultural positioning, and collabs with Specialized, Red Bull, Porsche and SRAM.

- Coordinate three product launches, managing timelines, product development, manufacturing, budgets, digital marketing, events, merchandising and finance. From concept – execution.
- Organise brand events and pop-ups (group rides, sponsored events, launch parties) with vendor coordination and on-site execution.
- Serve as main point of contact for B2B partners, manufacturers, clients, ambassadors, athletes, creators, and freelancers.
- Lead stock flow and logistics, ensuring inventory availability for drops, shoots, retail activations.
- Act as the brand's cultural connector in Vienna's cycling, café, and outdoor scenes, supporting partnerships, local events, and community initiatives.
- Produce internal reports for founders and oversee bookkeeping aiding in healthy cashflow.
- Coordinate creator partnerships, influencer gifting while organising studio and campaign shoots.

Oct 2021 – Oct 2022

Food & Beverage Supervisor – The Social Hub Vienna - Vienna, AT

Lead food and beverage operations at Austria's largest hotel: an 806-room and multiple outlets.

- Lead the full reopening of the main restaurant post-COVID, building new workflows, recruiting and training a new team, and managing budgeting and supplier contracts while effectively communicating with HQ.
- Oversee daily operations across three outlets and four meeting/event spaces serving 250+ guests daily while coordinating catering, setup, and service for 100+ guest-facing events and internal functions.
- Coordinate with housekeeping, tech, and other departments to ensure seamless event execution and KPI performance.

Feb 2019 – Oct 2020

Floor Manager – Manta Beach Scheveningen - Scheveningen, NL

High-volume beachfront venue serving 700+ guests daily in peak season.

- Lead a 40+ service team, managing scheduling, training, and smooth execution across shifts.
- Coordinate private events and personally handle VIP service, including Prime Minister Mark Rutte and Princess Amalia.

About

Behind-the-scenes execution for brands, events and cultural projects.

I love working on cool projects with great communication and lovely people. Always curious about how things work beneath the surface.

More reasons why we'd work well together on my [website](#) :)

Info

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[LinkedIn Profile](#)

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Vienna, Austria, Earth

Languages

Fluent

English · Dutch · German (C1)

Intermediate

French (B1) · Luxembourgish (B1)

Education

Sep 2022 – Sep 2023

Rome Business School - Rome, IT (remote while living in Vienna)

International Master in Arts & Culture Management

Sep 2016 – Jul 2021

Hotelschool The Hague - The Hague, NL

Bachelor of Business Administration (BBA) - Business Management in Hospitality

- Thesis on LGBTQ+ Inclusion for Competitive Advantage in Hotels

Sep 2005 – Jul 2016

St. George's International School of Luxembourg - Luxembourg, LUX

A-Levels and iGCSEs

Ida van Beers

Skills

Tools	Shopify · Meta Ads Manager · Google Ads Manager · Mailchimp · Notion · Slack · Figma · Miro · Asana · MS Teams · Kanban boards · Spreadsheets · Sendcloud · Google Admin · Google Workspace
Technical	Creative Ops · Project management · Campaign production · Finance and admin · Budgeting · Forecasting · Reporting · Import/export logistics · GDPR compliance · Stakeholder presentations · AI/LLM Chatbots
Team	Coordination · Cross-functional collaboration · Recruiting and onboarding · Hiring/firing · Team Scheduling · Organisation · Customer management · Asynchronous communication · Performance reviews · Scopes of work
Soft	De-escalation · Support · Niceness · Problem solving · Energizing · Strong relationship builder · Structure and clarity · Big picture thinker · Adaptable

Other Work Experience

2018-2023

Service Employee – Various Restaurants, Festivals, Clubs - The Hague, NL · Amsterdam, NL · Vienna, AT
Café Orient · No Rules · Manta Beach · Amsterdam Pride · Beachclub Indigo

Feb 2021 – Jun 2021

Sales Coordinator Intern - Eden Hotels Amsterdam - Amsterdam, NL

Aug 2017 – Feb 2018

Food and Beverage Intern – Hilton Berlin - Berlin, DE

Began with basic German and quickly adapted to serve luxury clientele across three departments.

Interests

- History nerd. Currently researching England in the 1530s, focussing on the Protestant Reformation, Henry VIII's shift to royal supremacy, Bible distribution, and the dissolution of the monasteries.
- Chronically online in the best way; an encyclopaedia of memes to my friends, drawn to the strange, the clever and the quietly evolving corners of internet culture.
- Never not biking. From quiet solo rides to long-haul adventures, it's a practice in care, not speed. It taps into our awareness-brain, personal exploration, and reconnecting with the body.